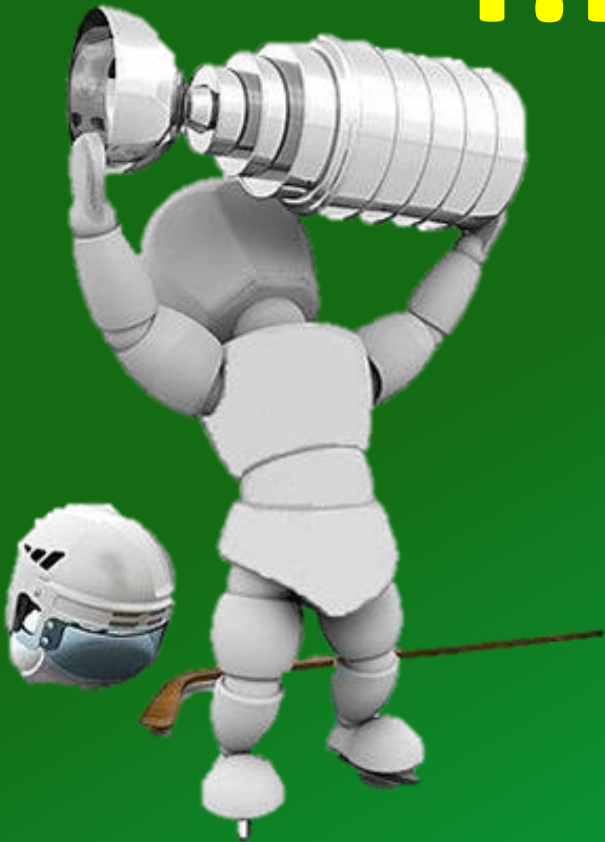


# T.H.I.N.K. Campaign

Brought to you by WMHA



# What is the T.H.I.N.K. Campaign?

- In this technologically advanced world, our opinions can be shared much more easily and widely than ever before
- As volunteers, parents and players in this organization, we must be cognizant of how our words can be interpreted, shared and hurtful to others
- This campaign explicitly shows how we should appropriately **TYPE**, **TEXT** and **TALK** to encourage and work collaboratively to develop hockey, teambuilding and individual skills throughout the season and beyond



**These patches are  
displayed proudly  
on WMHA jerseys  
as a constant  
reminder to THINK  
about our actions**



**TALK**

**TEXT**

**TYPE**

**TRUE  
HELPFUL  
IMPORTANT  
NECESSARY  
KIND**



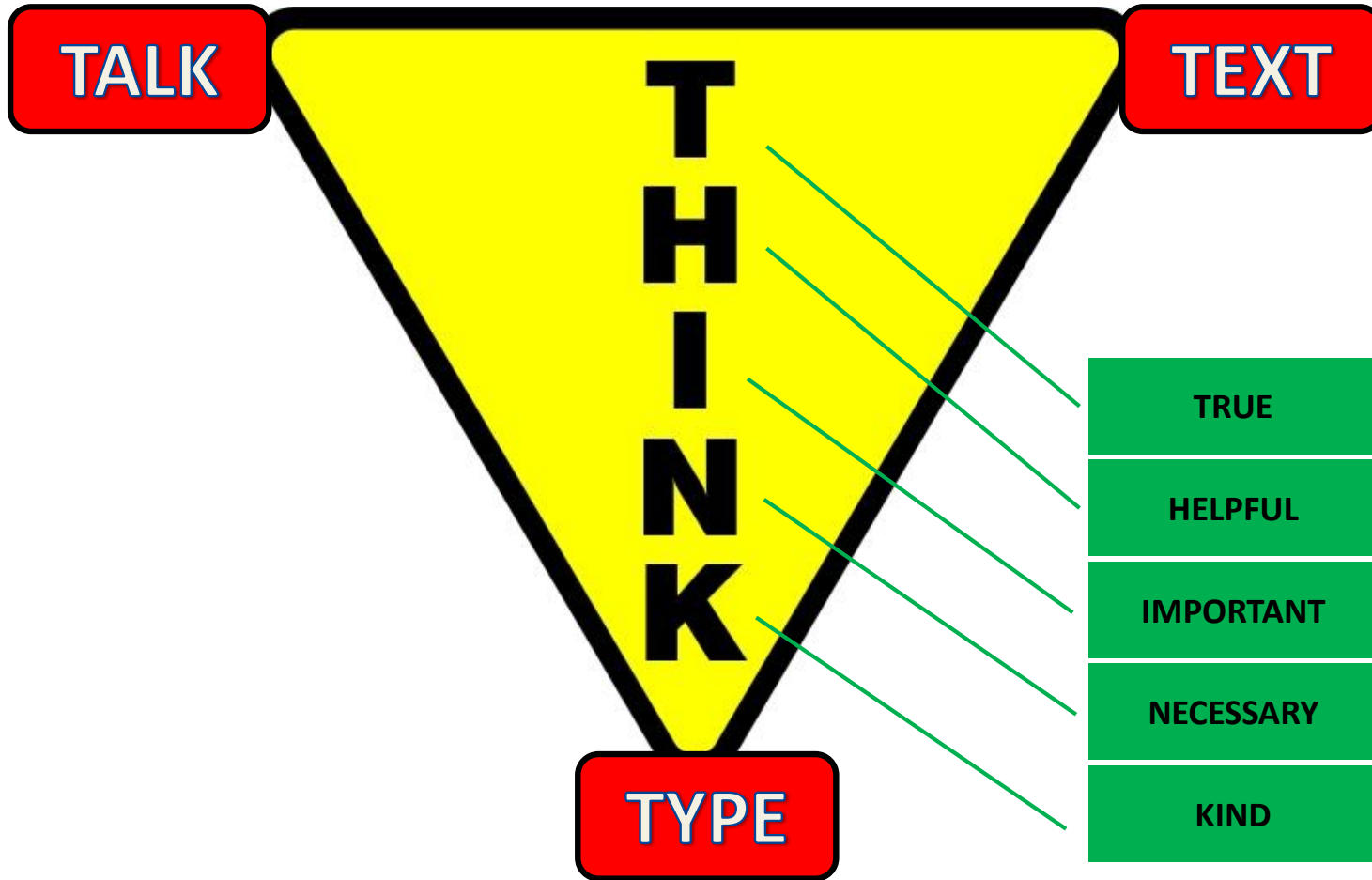
**These posters  
are visible in  
WMHA arenas to  
explain the THINK  
campaign**

**TALK**

**TEXT**

**TYPE**

By reinforcing the  
3T's we encourage  
positive interaction  
at all times as we  
**TALK, TEXT or TYPE.**



We are committed to encouraging players, parents and volunteers to **THINK** before they **TALK, TEXT or TYPE.**

Ask yourself---Is it **TRUE?**

Is what I am  
wanting to share  
**TRUE?**





Ask yourself...Is it **HELPFUL?**

Is what I want to share  
**HELPFUL** to me, my child or  
someone else?

Is it constructive and the  
outcome will be positive?





Ask yourself...is it **IMPORTANT?**

Is what I want to share  
**IMPORTANT** to me, or others?

Must something be said, and  
without saying something,  
would it be noticed?



Ask yourself...is it **NECESSARY?**

Is what I want to share  
**NECESSARY?**

Will children or  
volunteers still be able  
to thrive without it  
being said?





# Together let's take the necessary steps to **THINK!**

✓T → TRUE

✓H → HELPFUL

✓I → IMPORTANT

✓N → NECESSARY

✓K → KIND



**TOGETHER** we must all **THINK** before we act

We must be positive with our children and others and encourage our children to do the same.

We must leave adult conversations or disputes  
away from our children...



# Confidential Reporting – Talk to Us

- Although most issues between parents, players, volunteers, can be dealt with at the immediate level, some require a reporting system that removes the fear of reprimand.
- To address this issue, the WMHA recognizes the importance of positive communication and has established a Conflict Resolution Committee to deal with your issues.
- Please visit for more info; <https://wmha.net>



# Confidential Reporting



**CONFIDENTIAL  
REPORTING**



**TALK  
TO US**

[www.wmha.net/Volunteer](http://www.wmha.net/Volunteer) Information



When used appropriately, social media serves as a complement in communication and allows the WMHA and its Members to more effectively engage and connect with the community.

**THANK YOU FOR PARTICIPATING**